

## Original Screen for Running Batch Campaigns

### Design Issues:

- Buttons to run the campaign become hidden
- Multiple vertical and horizontal scroll bars on a single web page
- Not enough granularity of control to set a schedule
- Terminology unclear
- Interaction behavior unclear

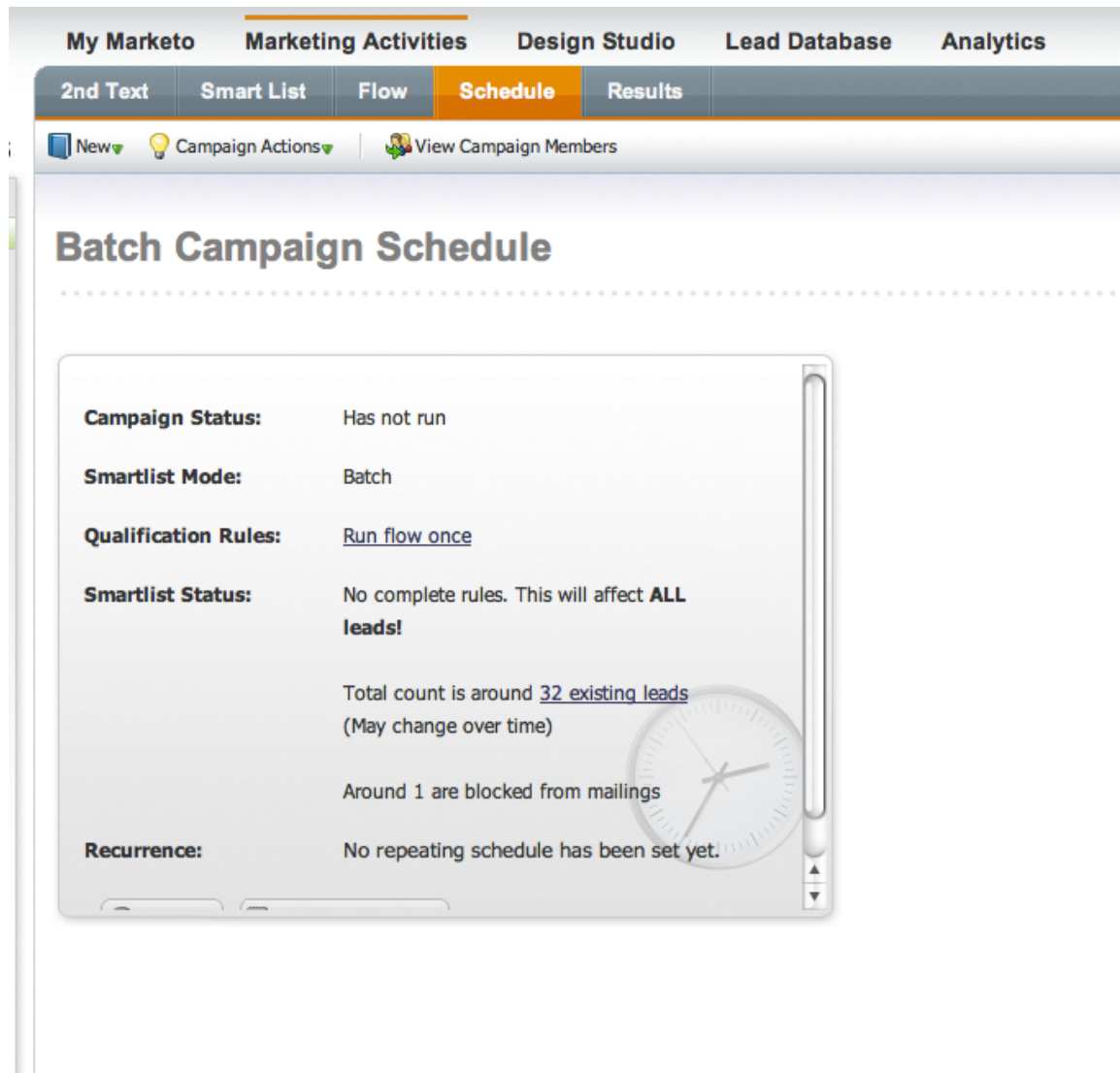


Figure 1 - Original Schedule UI

Date	Changes
12-27-09	Added messaging screen when users selects to change the run schedule.

Sodium Top 10

Campaign Scheduling UI

12/12/098

The screenshot displays a campaign configuration interface. On the left, several status fields are listed: 'Campaign Status' (Last run: Aug 31, 2009 11:37 am PST), 'Smartlist Mode' (Batch), 'Qualification Rules' (Run flow every time), and 'Smartlist Status' (Set to affect around 0 existing leads). Below these, the 'Schedule to Run' section features two radio buttons: 'Run Immediately' (unselected) and 'Set Recurrence Pattern' (selected). Under 'Set Recurrence Pattern', a dropdown menu is set to 'Specific Dates'. A 'Run Campaign' button with a play icon is located at the bottom left. On the right side of the form, there is a large, faint clock icon.

Figure 1 – Set Recurrence Pattern Selected

M.BacigalupiDroplist is enabled

- Pattern type selected – scheduling window appears

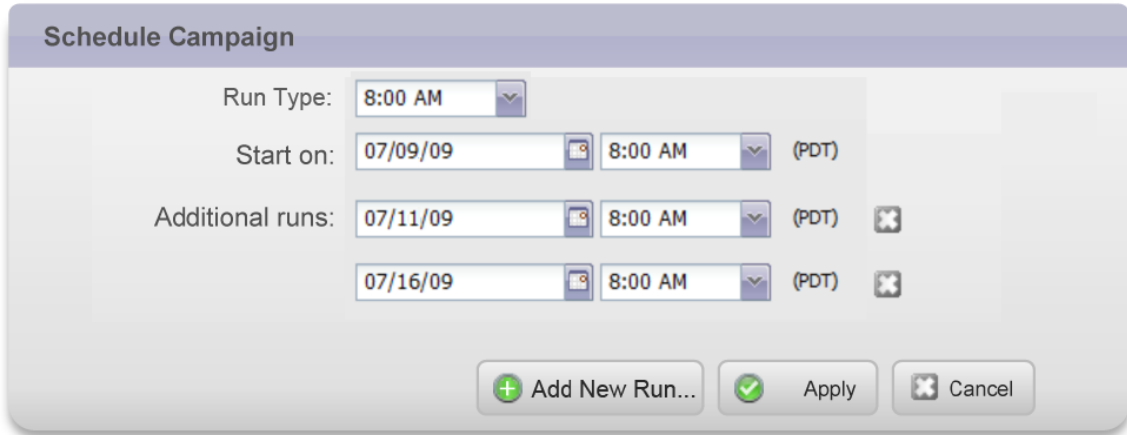


Figure 2 - Future

Window header should be: Schedule Campaign: Specific Dates

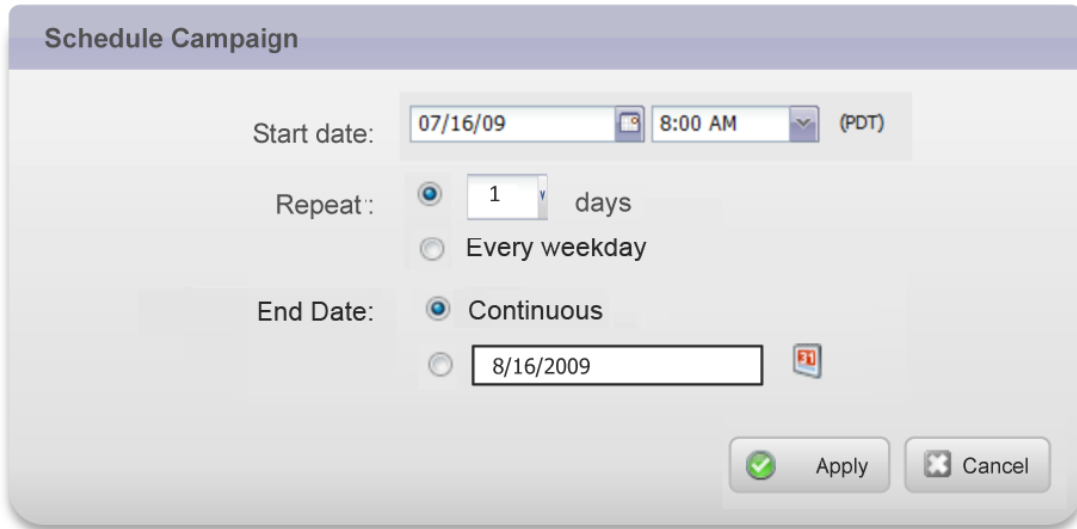


Figure 3 - Daily

Note: Change End Date to "On-going"

Window header should be: Schedule Campaign: Daily

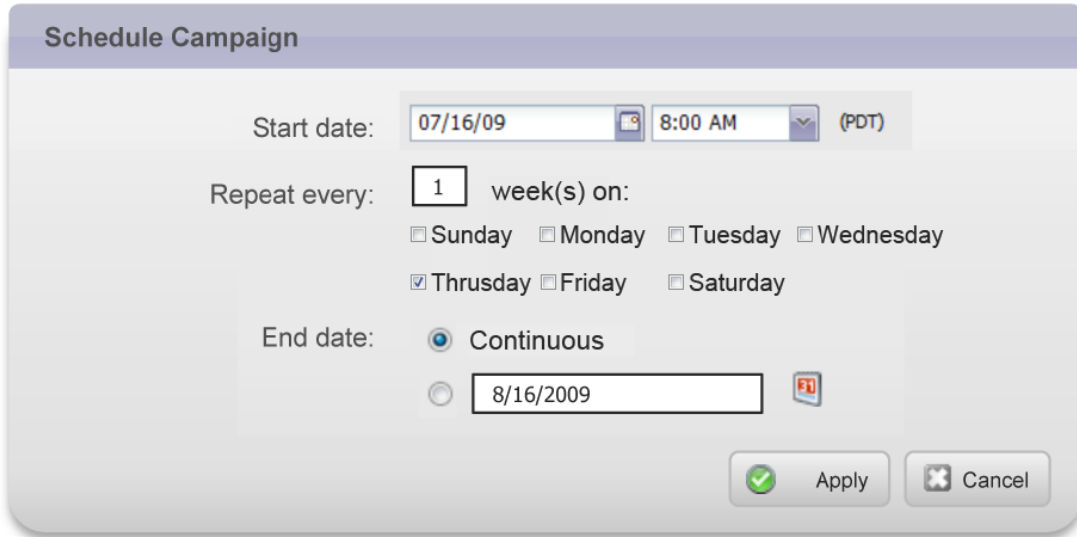


Figure 4 - Weekly

Note: Change End Date to "On-going"

Window header should be: Schedule Campaign: Weekly

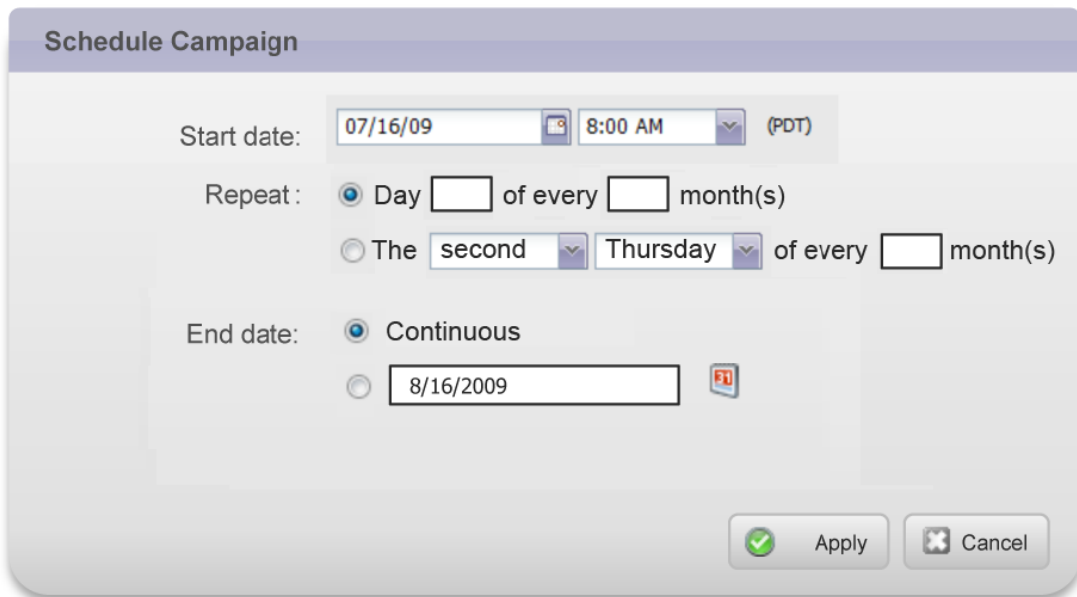



Figure 5 - Monthly

Note: Change End Date to "On-going"


Window header should be: Schedule Campaign: Monthly


**Schedule Campaign**

 You have selected to modify the run schedule for this campaign. All other schedules that have not run will be removed.

Run Type: 8:00 AM

Start on: 07/09/09 8:00 AM (PDT)

Additional runs: 07/11/09 8:00 AM (PDT) 

07/16/09 8:00 AM (PDT) 




 Add New Run...  Apply  Cancel

Figure 6 - Information message for changing run schedule

**Campaign Status:** Last run: Aug 31, 2009 11:37 am PST

**Smartlist Mode:** Batch

**Qualification Rules:** Run flow every time

**Smartlist Status:** Set to affect around 0 existing leads  
(May change over time)

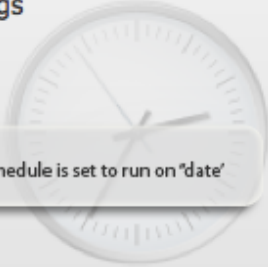
Around 0 are blocked from mailings

**Schedule to Run:**

Run Immediately

Set Recurrence Pattern

Monthly

 Schedule is set to run on "date"

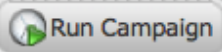
 Run Campaign

Figure 7 - Minimal summary information after scheduling