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Redesign of Campaign Schedule UI

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Current Schedule UI

- Awkward interaction to set single schedule
- Unclear terminology confuses customers

Current UI with additional buttons

Campaign Status:	Has not run
Smartlist Mode:	Batch
Qualification Rules:	<u>Run flow once</u>
Smartlist Status:	No complete rules. This will affect ALL leads!
	Total count is around <u>32 existing leads</u> (May change over time)
	Around 1 are blocked from mailings
Recurrence:	No repeating schedule has been set yet.

Buttons can get hidden

Initial Wireframe Concept

Run Campaign

Run Now

Repeat

No repeating schedule has been set.

Apply Cancel

Allows for immediate scheduling

Provides options for a recurring schedule

Initial Wireframe Concept

Run Campaign

Run Now

Repeat

Start On

Rerun

Provide the ability to set multiple dates

Initial Wireframe Concept

Run Campaign

Run Now

Repeat

Start On

Rerun

Provide the ability to set multiple dates

Analysis

- Pros
 - Increased flexibility
 - Increased clarity of terminology
- Cons
 - Too much on one screen
 - Too complicated interaction for multiple purposes