



May 30, 2010

# Schedule Recurrence

## Campaign Scheduling

Designed by  
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Buttons moved to tool bar and language refined

# Select Schedule Recurrence

Marketeto | Add to Campaign (Schedule) • Marketing Activities

marketeto.com https://na-c.marketo.com/#SC2617D4

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Add to Campaign Smart List Flow **Schedule** Results

New Campaign Actions Run Once **Schedule Recurrence** View Campaign Members

## Batch Campaign Schedule

**Campaign Status:** Last run: Jun 15, 2010 05:46 pm PDT

**Smart List Mode:** Batch

**Qualification Rules:** [Run flow once](#)

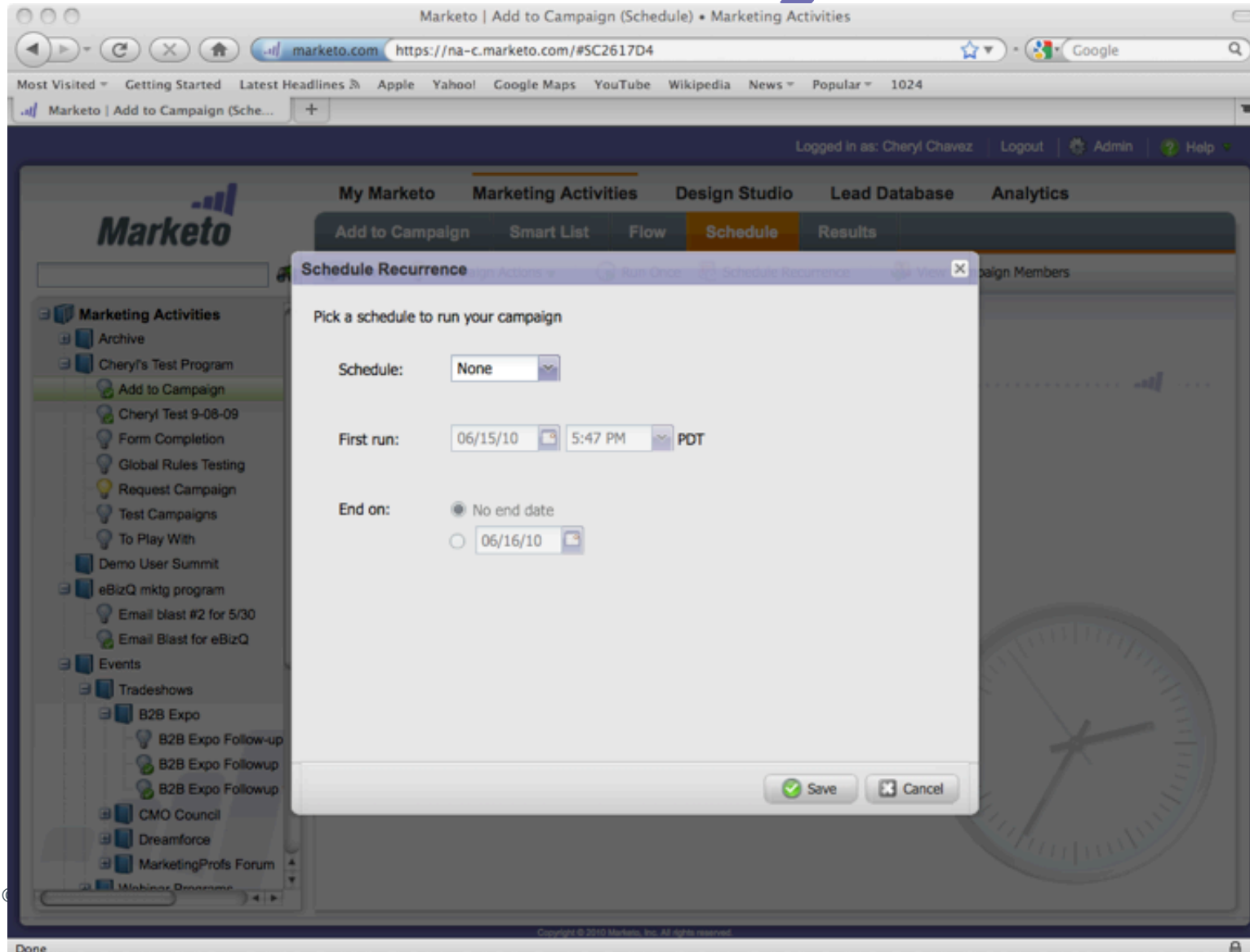
**Smart List Status:** Set to affect around **0 existing leads** (may change over time)  
Around 0 leads are blocked from mailings

**Recurrence:** No repeating schedule has been set

© Done

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# Default Schedule Dialog



# Select Recurrence Pattern - Weekly

The screenshot shows the Marketo 'Add to Campaign (Schedule)' interface. A 'Schedule Recurrence' dialog box is open, prompting the user to 'Pick a schedule to run your campaign'. The dialog contains the following fields:

- Schedule:** A dropdown menu with options: None, None, Daily, Weekly, Monthly. The 'Weekly' option is selected, and an arrow points from the title to this option.
- First run:** A text field containing '5:47 PM' and a time zone dropdown set to 'PDT'.
- End on:** Radio buttons for 'No end date' (selected) and '06/16/10'.

At the bottom of the dialog are 'Save' and 'Cancel' buttons. The background interface shows a navigation menu with 'Marketing Activities' selected, and a list of activities on the left side.

# Select Recurrence Pattern - Start Date/Time

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Add to Campaign Smart List Flow Schedule Results

**Schedule Recurrence**

Pick a schedule to run your campaign

Schedule: Weekly

First run: 06/15/10 5:47 PM PDT

Repeat every:

S	M	T	W	T	F	S
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	1	2	3
4	5	6	7	8	9	10

Wednesday

End on:

Today

Save Cancel

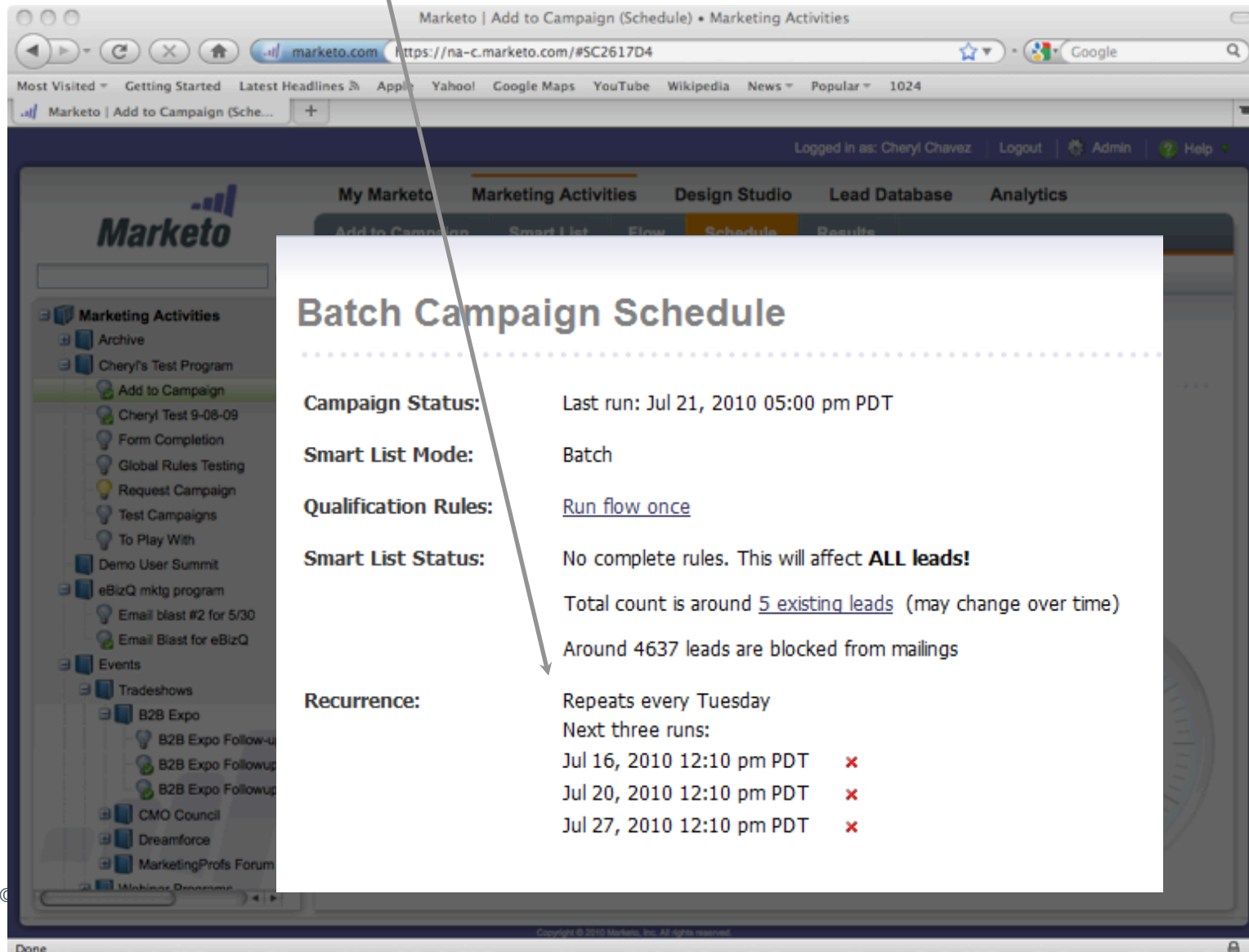
# Select the Days

The screenshot shows the Marketo 'Add to Campaign (Schedule)' interface. A 'Schedule Recurrence' dialog box is open, allowing the user to configure the campaign's schedule. The dialog box contains the following fields and options:

- Pick a schedule to run your campaign**
- Schedule:** Weekly (dropdown menu)
- First run:** 06/15/10 (calendar icon), 5:47 PM (time dropdown), PDT (time zone dropdown)
- Repeat every:** 1 week(s) on:
- Days:**  Sunday,  Monday,  Tuesday,  Wednesday,  Thursday,  Friday,  Saturday
- End on:**  No end date,  06/16/10 (calendar icon)
- Buttons:** Save (green checkmark), Cancel (X)

A blue arrow points from the title 'Select the Days' to the 'Repeat every' field in the dialog box.

# Screen shows the next three runs



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Add to Campaign Smart List Flow Schedule Results

## Batch Campaign Schedule

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**Campaign Status:** Last run: Jul 21, 2010 05:00 pm PDT

**Smart List Mode:** Batch

**Qualification Rules:** [Run flow once](#)

**Smart List Status:** No complete rules. This will affect **ALL leads!**  
 Total count is around [5 existing leads](#) (may change over time)  
 Around 4637 leads are blocked from mailings

**Recurrence:** Repeats every Tuesday  
 Next three runs:  
 Jul 16, 2010 12:10 pm PDT ✗  
 Jul 20, 2010 12:10 pm PDT ✗  
 Jul 27, 2010 12:10 pm PDT ✗

Marketing Activities

- Archive
- Cheryl's Test Program
  - Add to Campaign
  - Cheryl Test 9-08-09
  - Form Completion
  - Global Rules Testing
  - Request Campaign
  - Test Campaigns
  - To Play With
- Demo User Summit
- eBizQ mktg program
  - Email blast #2 for 5/30
  - Email Blast for eBizQ
- Events
  - Tradeshows
    - B2B Expo
      - B2B Expo Follow-up
      - B2B Expo Followup
      - B2B Expo Followup
    - CMO Council
    - Dreamforce
    - MarketingProfs Forum
    - Webinar Programs

Done

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